

Business Growth Summit  
**Entrepreneur**

New Delhi, Feb'2018

You are invited to write success stories together.

IN ASSOCIATION WITH IGNITERS NETWORK AND CONFEDERATION OF INDIAN MSME



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## **Proposed Plan of the Summit\***

- Knowledge Session -500+ Participant
  - Guest Speakers from across Industries/ Institutions/ NBFC/ Research Org. etc
  - Angel Investor/ VCs Panel Discussion
  - Pitching for Startups for SEED funding as per the criteria set by funding agencies/bodies
  - MSMEs funding opportunities
  - SMEs/ Startups Stalls for demonstrating Innovation / Services
  - Big-Idea competition for Supporting University/ Colleges/ Institution
- \*Your suggestion and guidance will be highly appreciated

## **Opportunities:**

- Featured Interview of Your Business with Buddha TV and ETNow
- Investor/ Incubator Pitching Opportunities
- Speaker, Product and Service Demonstration
- Exhibiting products and Services
- Sponsorship, Investment, Business from MSMEs, Startups, 650+ participants

## SPONSORSHIP CATEGORIES

### **Presenting Sponsor (only 1) - Rs. 11,00,000.00**

- Main Sponsor. The event is brought to you by...
- Most prominent logo placement at event, welcome table and banners
- Marketing table at event opportunity
- Two teams included in sponsorship
- Promotion within event press releases, flyers, ads, announcements, website & social media
- **Featured interview/promotion with National New Channel (8 Min max)**

### **Presenting Co-Sponsor (only 1) - Rs. 6,00,000.00**

- Co-Sponsor. The event is brought to you by...
- Most prominent logo placement at event, welcome table and banners
- Marketing table at event opportunity
- Two teams included in sponsorship
- Promotion within event press releases, flyers, ads, announcements, website & social media
- **Featured interview/promotion with National New Channel (4 Min Max)**

### **Lunch Sponsor (only 1) - Rs. 2,00,000.00**

- Large sign by the buffet line. Lunch is brought to you by...
- Logo placement at event, welcome table and banners
- One team included in sponsorship
- Promotion within event press releases, flyers, ads, announcements, website & social media
- **Featured interview/promotion with National New Channel (1 Min Max)**

**Summit-Kit Sponsor (4 available) - Rs. 60,000/-**

- Large sign in the Kit. Summit Kit brought to you by...
- Logo placement at event, welcome table and banners
- Promotion within event press releases, flyers, ads, announcements, website & social media

**Guest Trophy Sponsor (only 1) - Rs. 1,50,000/-**

- Large sign in the trophy. Trophy brought to you by...
- Logo placement at event, welcome table and banners
- Promotion within event press releases, flyers, ads, announcements, website & social media

**Stall Sponsor (only 1) - Rs. 40,000/- (with PR) - Rs. 25000/- (without PR)**

- 3 x 2ft standard stall space
- Company name & hyperlink on stallholder A-Z on website
- Logo on stallholder page on website
- Inclusion in a e-newsletter, sent to 1000 + subscribers, highlighting festival activity, copy to be provided
- Social media support, 4500+ followers on twitter and 2300+ likes and followers on Facebook
- Logo placement at event, welcome table and banners
- Promotion within event press releases, flyers, ads, announcements, website & social media
- **One news web-portal Press Release free with 400+ backlinks (Optional)**

Logo Branding at program venue, website and booklets etc @ Rs. 20000/-

**Contact Information Name:** \_\_\_\_\_

Organization \_\_\_\_\_

Email \_\_\_\_\_ Signature \_\_\_\_\_

Date \_\_\_\_\_ Phone \_\_\_\_\_

**Payment Details:**

Cheque /RTGS /NEFT /IMPS Amount: \_\_\_\_\_

Cheque /RTGS /NEFT /IMPS No: \_\_\_\_\_

Date: \_\_\_\_\_ Balance if Any \_\_\_\_\_

### **Key Learnings:**

- 1) Become an impactful leader by uniting your team around a common vision, while managing people to deliver outcomes
- 2) Build performance expectations that ensure each and every person is contributing to the success of the business
- 3) Recruit people who genuinely care about driving your company's vision forward
- 4) How the greatest leaders of all time reached heightened levels of success by touching the hearts and minds of the people around them (and how you can too)
- 5) Embed structures into your business that allow you to dilute yourself from the daily grind while maintaining performance

### **The Business Growth Summit is for someone who is:**

- Running an established business with sales coming in the door
- Have existing employees whom you are looking to nurture and inspire
- Need to develop a more robust sales process that delivers consistent results
- Have issues with increasing sales volume or customer value
- Don't have a team yet, but are looking to hire staff soon
- Need to lead and manage your team to drive sales and efficiency
- Need to inspire your team to care about results as much as you do

We have designed the **baseline** for “**Entrepreneur Business Growth Summit**” scheduled on **25<sup>th</sup> Feb'2018** at **New Delhi**.